



Get Involved! Join a CCRT Committee

The Chehalis Community Renaissance Team (CCRT) utilizes Main Street's Four Point Approach, a proven method of comprehensive commercial district revitalization. Below are our four committees which work together to build a sustainable and complete community revitalization effort. There is a committee chair and volunteers for each of the four committees. We are always looking for hard-working, passionate volunteers to join this exciting and rewarding endeavor.



Contact Annalee Tobey, Executive Director for more information at 360-345-1738 or annalee@experiencechehalis.com.

DESIGN

Design enhances the look and feel of the downtown district.

- Complete streetscape improvements
- Coordinate spring plantings downtown
- Evaluate existing physical assets for needed upgrades
- Work with local artists adding art to our community
- Manage holiday decorations

Chair: Michele Gallagher | gallagher565@comcast.net
Meetings: First Thursdays, 4 p.m. at Chehalis Coworks

ECONOMIC RESTRUCTURING

Economic Restructuring involves analyzing current market forces to develop long-term solutions.

- Create and manage Facade Improvement Program
- Maintain and promote Empty Building Inventory
- Monitor economic performance and progress
- Promote business opportunities downtown
- Review infrastructure needs & carry out related projects

Chair: Trevor Elliott | trevorelliott4@hotmail.com
Meetings: Fourth Fridays, Noon at Sweet Inspirations

ORGANIZATION

Organization involves building a framework well represented by community partners and businesses. Comprised of CCRT Board of Directors.

- Manages CCRT budget and finances
- Promotes CCRT to community partners
- Establishes CCRT policy
- Manages B&O Tax Incentive Program
- Oversees Executive Director

Chair: Andy Skinner | askinner@reliableenterprises.org
Meetings: Third Thursdays, 3 p.m. at City Hall

PROMOTION

Promotion creates excitement and vibrancy downtown.

- Produce Experience Chehalis & Lewis County Visitor Guides
- Manages social media & e-newsletter campaign
- Promotes Chehalis community & business events
- Manages Choose Local First program
- Manages ChehalisFest
- Oversees www.ExperienceChehalis.com

Chair: Lindsey Senter | lindseysenter@gmail.com
Meetings: First Wednesdays, 9:00 a.m. at Market St. Bakery