



# FIRST ANNUAL FAIR RETAIL WINDOW DISPLAY CONTEST

Create a fun, fair-themed retail window display to attract shoppers to your store! Enter the Annual Southwest Washington Fair Window Display Contest and, as a community, let's celebrate the 110th anniversary of the Southwest Washington Fair!!

## 2019 FAIR THEME: "HAPPY AS A HEN, COME CELEBRATE 110" WINDOW DISPLAY CATEGORIES:

- |                          |  |
|--------------------------|--|
| <i>National</i>          | - Nationally owned retailers (5 or more locations)           |
| <i>Local</i>             | - Locally owned retailers (4 or fewer retail locations)      |
| <i>Container</i>         | - Outdoor window boxes and containers                        |
| <i>"The Friendliest"</i> | - Most creative - all displays qualify for this category     |
| <i>"People's Choice"</i> | - The people's vote - all displays qualify for this category |

## CONTEST SCHEDULE:

Registration Deadline:	July 9th
Displays must be completed:	July 12th
"People's Choice" Voting begins	July 13th
Judging	July 16th
National, Local, Container winners announced	July 19th
"People's Choice" voting ends	August 11th
"People's Choice" & "The Friendliest" winners announced	August 13th - Fair Opening Ceremonies



## PRIZES AND JUDGING:

- Each eligible retail location entry will get 2 tickets to opening day of the 110th Annual Fair
- 1st, 2nd, 3rd place awards for National, Local, & Container will be awarded. Winners will receive ribbons and multiple tickets to the fair.
- "The Friendliest" & "People's Choice" awards will have 1 winner per category and will receive a prize package at opening ceremonies. Package will include grandstand show tickets, carnival tickets, & more!!!
- "People's Choice" votes this year will be based off of Facebook likes. You can view all entries on our Facebook Page Retail Window Display Album.

## RULES & GUIDELINES:

- You must maintain your display through August 11th to qualify for "People's Choice Awards".
- Your display must have the Retail Window Display Contest flyer displayed in the corner of the window
- Your display must be in the business window and be visible from the street. Judges will not be viewing inside your establishment, they will be judging from photos taken.
- 2019 Fair and retail window display theme: "Happy as a hen, come celebrate 110".
- Judges votes are final and non-biased. The Judges opinions reflect the Judges and not the Southwest Washington Fair, Fair Advisory Commission or Fair Association.
- The Judges' votes and opinion will have no bearing on the "People's Choice Award."



## PHOTOS FOR JUDGING:

Photos for judging will be taken the week of July 13th to the 16th. If you have photos you can send us, please forward them to [SWWFair@lewiscountywa.gov](mailto:SWWFair@lewiscountywa.gov).

Let's Get Social! Follow, Share, & Post Pictures to our Facebook @southwestwashingtonfair and on instagram @swwfair use #SWWF2019

**WE CAN'T WAIT FOR YOUR "HAPPY AS A HEN, COME CELEBRATE 110, SOUTHWEST WASHINGTON FAIR WINDOW DISPLAYS"**

**Get involved with the 2019 Southwest Washington Fair! Become a sponsor, Advertise in the fair program, have a booth at the fair, volunteer. Find out more at [www.SouthwestWashingtonFair.org](http://www.SouthwestWashingtonFair.org) or call 360-740-1495**



# SOUTHWEST WASHINGTON FAIR RETAIL WINDOW DISPLAY CONTEST 2019

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Contact: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Website: www. \_\_\_\_\_

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

\_\_\_\_Retailer \_\_\_\_Restaurant \_\_\_\_Business \_\_\_\_Other

## Circle Desired Category (1 Category Per Retailer)

- National*      5 or more retail locations
- Local*        4 or fewer retail locations
- Container*    Outdoor window boxes and containers

**\* All eligible entries qualify for "People's Choice" & "The Friendliest" (most creative)**

**RETURN FORM VIA EMAIL:**      SWWFaire@lewiscountywa.gov

**OR Mail To:** Southwest Washington Fair  
2555 North National Avenue, Chehalis, WA 98532  
360-740-1495  
www.SouthwestWashingtonFair.org