

Chehalis Community Renaissance Team (CCRT)
January 10, 2020
Meeting Notes

Nicole Sampson called the meeting to order at 8:34 A.M. with the following members present: Jill Anderson, Katie Blurton, Joe Clark, Larry Cook, Andrea Culletto, Susan DeLaire, Bill Deutscher, Chip Duncan, Michael Ervin, Terry Harris, Bobby Jackson, Tanya Laeger, Jerry Lord, Shelleen Lundeen, Matt Matayoshi, Jason Matteson, Randy Mueller, Brandon Rakes, Diane Raubuch, Nicole Sampson, Lindsey Senter, Heather Stewart, Annalee Tobey, and Ed Wegele

1. Welcome and Introductions of Guests

2. Lewis County EDC Update: Matt Matayoshi updated the group on recent EDC activities. He explained that the EDC had recently begun recruitment with companies from California. The annual EDC Banquet will take place on Thursday, February 20th. Workshops for the SmartTank event will begin in March of this year with the pitch event taking place in November.

3. Twin Transit: Joe Clark and Andrea Culletto explained to the group that Twin Transit was re-examining what transit is and what it means to the community. Bus stops around Chehalis and Centralia are being remodeled for a brighter, more appealing appearance. Many new projects including an app to purchase bus tickets, WiFi on buses, a community van program, student pass programs, and books available for riders were discussed. Commissioner Bobby Jackson and Terry Harris expressed their thanks to Joe Clark for the work he has done at Twin Transit.

4. Committee Reports:

a. Executive Director's Report: Annalee Tobey informed the group that the Board was working to collect B&O donations. She explained that the CCRT tried to keep funds diversified so as not to rely too heavily on the B&O tax donations.

b. Economic Restructuring: Annalee Tobey informed the group that 11 façade grants had been completed in 2019. The downtown boundaries had been expanded to include the State Avenue district, which means they are now eligible to apply for façade grants, micro grants, and other programs funded the B&O donation program.

c. Design: Ed Wegele explained that the projects for the design committee were structured around what could be accomplished during each season. 2020 projects include additions to the pollination corridor, murals, painting of electrical boxes, and many others! Annalee Tobey informed the group that the new chair of the design committee is Emily von Flotow. Michele Gallagher has stepped down from the position of chair but is still an active member of the committee.

d. Promotions: Lindsey Senter explained that the promotions committee was working to get the annual Chehalis brochure completed and produced. 'Things to Do' cards are being designed, expansions to the website are planned, and a promotions campaign for the Coworks is planned.

e. Organization: Nicole Sampson explained that strategic planning continued at the board level. A SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis would be completed at the next session. The 2020 budget has been approved.

5. Other Updates/Announcements/Good of the Order

a. Larry Cook informed the group that a Homeless Connect event was being arranged.

The meeting was adjourned at 9:45 A.M. by Nicole Sampson.

Next meeting is Friday, February 14th at 8:30 A.M.

Minutes respectfully submitted by Kiley Franz, City Manager's Administrative Assistant.