

**4/9/21**

**CCRT Meeting notes**

**Attendees:** Brandon Rakes, Bill Deutscher, Larry Cook, Jenny Collins, Andrea Culletto, Jill Anderson, Randy Mueller, Michael Ervin, Lindsey Pollock, Daniel Murray, Nicole Sampson, Susan DeLaire

**Director Update – Annalee Tobey:**

- First quarter B&O Tax Season has ended
- Annalee read the names of our 2021 B&O donors and thanked them for their important and ongoing support. CCRT received over 90,000 for our program this year.
- New Main Street bill signed into law this session could take effect this fall and possibly boost available funds (HB 1279)
- Several CCRT members will be attending Main Street’s National Conference next week online.

**Promotions Report – David James:**

- First blog post written by hired blogger, Chelsea Barr. Article highlights why Chehalis is a good place to live.
- We are creating a flyer for local businesses outlining our proposed ChehalisFest model this year
- Annalee and David are meeting with Wenatchee’s Main Street Director who used Arnett-Muldrow, a company we are interested in hiring for a rebranding effort.
- New 2021 Chehalis brochures are out and available.

**ERC Report – Annalee Tobey for Laura Six**

- Digital Marketing Grant application review is taking place currently.

**Design Report – Annalee Tobey for Emily Von Flotow**

- Mural planning for the season is happening now
- 3 more utility boxes this year will be painted
- Banners design for this year
- Annual planting of flowers is being organized and will be completed late May – early June.

**Organization Committee**

- No update this month

Today Is Nicole’s last meeting as president. We thank her for her unwavering support and leadership of our CCRT program.

Bill Deutscher Update: Steam train is hard at work kicking off spring season and regular rides as well as completing repairs to Engine 15 and several other cars.