CCRT General Meeting 7/9/21

Meeting started at 8:31 a.m.

Attendees: Annalee Tobey, David James, Michael Ervin, Brandon Rakes, Brian Wilkins, Larry McGee, Erik Martin, Commissioner Lindsey Pollock, Terry Harris, Dolly Tardiff, Erik Sonnenberg, Lindsey Senter, Susan Delaire, Andrea Culletto, Bill Deautscher, Jacky Vance, Larry Cook

Update: Erik Martin, Lewis County Manager

County Manager Erik Martin introduced the Lewis County Community-Based Strategic Plan (2020-2025). Creating the plan was a county-community effort surveying citizens through several communication methods and soliciting feedback from over twenty community groups on priority areas of focus for the county government. They returned today to give an update on how the plan is progressing.

American Rescue Plan Act (ARPA) Funds will be focused on 5 major Strategic Directives.

Economic Development Housing and Proactive Growth Public Health and Social Services Fiscal Sustainability and Organizational Efficiency Public Safety

The county is waiting for direction from the federal level about how to use some of the funds.

Commissioner Pollock spoke about Water Banking to ensure there is sufficient water resources for future development - hiring a consultant to determine future needs and talking to Ecology to determine future water rights. Terry Harris (Chair of the Chehalis Basin Partnership) offered to discuss his 6-8 years of experience with Commissioner Pollock.

Update: Lewis EDC, Dolly Tardiff

The EDC is launching a new Business Development Center - "Launch, Manage, Grow" They help businesses get started and grow. They can assist with getting started, buying assets and equipment, hiring staff, etc. July 20 meeting at Timberland Regional Library will be the first meeting about the new Business Development Center. EDC will also host a golf tournament fundraiser in September.

Promotion Committee update – David James

- ChehalisFest We're working on marketing materials. Sidelines Sports Bar and Grill has spearheaded a Saturday event with music, vendors, a kids zone and more.
- Annalee and David have met with and are meeting more with Tripp Muldrow about branding.
- Postcards David, Annalee and Emily are meeting on the 14th to talk about next steps with the Chehails postcards.

Executive Director Report - Annalee Tobey

Economic Restructuring committee is busy with several facade grant work going on right now. Coworks has been very busy. We have received calls for private office space. This may be an opportunity.

Expanding Business - Laurel from Macinaw's has leased the Fechtner building and will be opening a cabana-themed space.

Design committee is in the midst of mural season - many projects in the works.

Chehalis coloring book is going to print.

Very excited to be partnering with local groups including the Lewis EDC, Friends of Westside Park, Chehalis Foundation on projects.

Good of the Order:

Jacky Vance - Friends of Westside Park have obtained non-profit status and are eagerly looking forward to the projects and they can now begin collecting funding. Jacky is also interested in the Design Committee if someone could reach out to her for more info at <u>vancejaculyn@gmail.com</u>.

David James - There are four openings left at the Pacific Mobile Golf Tournament.