

FRIDAY WITH *Friends*

MEETING NOTES

Experience Chehalis

October 14, 2022 | 8:30 a.m.

Attendees: Jason Mattson, Annalee Tobey, Brian Wilkins, Michael Ervin, Carrie Powell, Fia Eliasson-Creek, Terry Harris, Chip Duncan, Kate McDougall, Brandon Rakes, Joanne Schwartz, Jo Kruhner, Jill Anderson, Cynthia Mudge, Susan Delaire, Lindsey Senter, David James

Discussion with Centralia College

We started the meeting with a discussion about Centralia College. They are undergoing a strategic planning process and asking for community input. We talked about the perceived benefits of having the college in our area, what they do well, what we think they could do better, programs they offer and what programs we think they should consider offering. Additional feedback can be provided to the college at ccstrategicplanning@centralis.edu.

Committee Updates

Promotion Committee - David James

- Committee will be meeting following this Friday meeting.

Economic Revitalization - Annalee Tobey

- Five digital grants awarded this month for online advertising.
- Several facade grants are in process now including Paula Burrows Real Estate and Mint City Coffee.
- The committee will be starting up the Block Captain Program to help build relationships with the community.

Design Committee - Annalee Tobey

- The mural on the National Frozen Foods wall is being completed now and the feedback has been overwhelmingly positive! Thanks to National Frozen Food and the talented local artist, Thomas Sutley.
- The next edition of the historic walking tour guide is being designed and will be printed by year-end.

Executive Director update - Annalee Tobey

- Experience Chehalis' LTAC request of \$49,700 was fully funded. Our thanks to the LTAC and City of Chehalis for their continued support.

- There are several new businesses recently opened or opening soon!
 - Mint City Coffee Roasting
 - Milk & Honey Boutique
 - McFiler's Chehalis Theater
 - Paula Burrows Real Estate
 - Spruce
 - Mt. Capra Coffee Shop
- Annalee will attend annual RevitalizeWA Main Street in Wenatchee this month.
- Experience Chehalis enjoyed a progress visit from Washington Main Street. Feedback was very positive and we have been encouraged to expand staff and seek designation as a National Main Street.

For the Good of the Order

- Jason Mattson: The LC Historical Museum is offering Ghost Tours this year. They are already sold out.
- Susan Delaire. The LC Senior Center is doing a Night of Magic on October 22 at the Loft.
- Joanne Schwartz: The Chehalis-Centralia Railroad will not offer Polar Express rides this year due to needed track repair and insurance needs for mobile events. They are hosting the Pumpkin Train on October 22-23.