



Get Involved! Join a Committee

Experience Chehalis utilizes Main Street's Four Point Approach, a proven method of comprehensive commercial district revitalization. Below are our four committees that work together to build a sustainable and complete community revitalization effort. There is a committee chair and volunteers for each of the four committees. We are always looking for hard-working, passionate volunteers to join this exciting and rewarding endeavor.



Contact Annalee Tobey, Executive Director for more information at 360-345-1738 or annalee@experiencechehalis.com.



Design enhances the look and feel of the downtown district.

- Complete streetscape improvements
- Coordinate spring plantings downtown
- Evaluate existing physical assets for needed upgrades
- Work with local artists adding art to our community
- Manage holiday decorations

Chair: Jen Kinsman | jennifer.kinsman2@gmail.com
Meetings: First Tuesdays, 4 p.m. at Chehalis Coworks



Economic Vitality involves analyzing current market forces to develop long-term solutions.

- Create and manage Facade Improvement Program
- Digital Marketing Grant, & Safety & Security Grant
- Maintain and promote Empty Building Inventory
- Monitor economic performance and progress
- Promote business opportunities downtown
- Review infrastructure needs & carry out related projects

Chair: Laura Six | laura.six@weyerhaeuser.com
Meetings: Fourth Wednesdays, Noon at the Shire



The Outreach Committee communicates with our business community about opportunities for small business support and shares our program developments.

- Builds relationships with business community
- Promotes Experience Chehalis to community partners
- Develops volunteer and donor appreciation program
- Manages B&O Tax Incentive Program donor relations

Chair: Angela French
Meetings: TBD



Promotion creates excitement and vibrancy downtown.

- Produce Experience Chehalis brochure and other promotional materials
- Manages social media & e-newsletter campaign
- Promotes community & business events
- Manages Choose Local First program
- Manages ChehalisFest
- Oversees Experience Chehalis website

Chair: David James | david@davidgjames.com
Meetings: First Wednesdays, 11 a.m. at Market St. Bakery