

# FRIDAY WITH *Friends*

## MEETING NOTES

### **Experience Chehalis**

**September 9, 2023 | 8:30 a.m.**

Attendees: Jason Mattson, Annalee Tobey, Brian Wilkins, Jessica Kinney, Travis Kinney, Kate McDougall, Kiera Pennington, Brandon Rakes, Tony Ketchum, Jenny Zenkner, Joanne Schwartz, Bill Deutscher, David James, Lindy Waring, Dr. Mary Ferris, Mitch Moberg, Susan Delaire

Jason Mattson – Lewis County Historical Museum

- The Chehalis Flying Saucer Party is coming up on September 23rd. The Film Fest kicks off the festivities at McFiler's Chehalis Theater on Friday evening. Three hours of film submitted by many film makers will entertain guests. Saturday will include a series of events and speakers at City Farm in downtown Chehalis. Find more information at [www.flyingsaucerparty.org](http://www.flyingsaucerparty.org)

Dr. Mary Ferris - Rainier Eye

- Dr. Ferris and her business partner have opened a new optometrist office on South Market Boulevard. They previously worked in Olympia. When their old employer sold their practice, they made the decision to open their own private practice with a strong focus on customer care. They also try to offer as many US made frames as possible. They have a focus on community and are excited to be in Chehalis.

Committee Reports

Promotion Committee

- Working on a reprint of the historic walking tour guide with a new online option to follow the walking tour.
- Art Tour will launch soon. Rack card has been created. The online tour is being created now.
- Our first coupon book for the holiday season will begin distribution on Ladies Night on November 11.
- We are expanding our role during Trick or Treat Transit. The farmer's market will be open late till 6pm and Experience Chehalis will have a booth and hand out glow sticks and our Halloween stickers. We will have a face painter during the day and are picking up pumpkins from Willie T's to decorate the market.

### Design Committee

- Jen Kinsman is our new committee chair.
- We are working to apply vinyl wraps to the dumpsters on Pacific, partnering with LeMay and working on wraps with Esco Signs. Statistics show that areas covered with art are less likely to get tagged. Our first three dumpsters are a pilot program.
- We are touching up to garbage can lid designs.
- Our mural project on the Royal Bakery/Star Tavern is moving forward. Currently the art is being resized and then art will be installed as an adhesive backed graphic installed by Esco Signs.
- We are now admins on the Chehalis Rocks Facebook group and are strategically placing painted rocks in outlined rock zones for people to find and rehide.

### Joanne Schwartz - Steam Train

- The train is hoping to have insurance in time to run Polar Express. They are working with a third-party operator to manage the train operations while the CCRM would continue with track management and events.

### Brandon Rakes – Chehalis Airport

- The airport is getting ready to launch the advisory committee for the upcoming, updated master plan.
- Honda hosted their grand opening this month and are excited to be located in Chehalis.